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No. 1320 - Vol. CII.

WEDNESDAY, MAY 15, 1918

NINEPENCE.



WIFE OF A SCOTS GUARDS OFFICER AND MASTER OF HOUNDS: MRS. ESME ARKWRIGHT.

Mrs. Arkwright, the wife of Captain Esme Arkwright, Scots Guards, of

became Master of the Oakley Hounds in 1904. He is an old Etonian, Sanderstead Court, Croydon, was, before her marriage in 1909, Miss Audrey Hatfeild-Harter, daughter of the late Mr. J. F. Hatfeild-Harter, of Cranfield Court, Bedfordshire. She has one son. Captain Arkwright Guards, and is Military Secretary to F.M. Lord Methuen, G.C.B.



By KEBLE HOWARD ("Chicot").

#### "WILLIAM IN WONDERLAND."

The " Iris" and the " Daffodil" Sailed on a mile or so, And then they rested on a Mole Conveniently low: And all the little Germans ducked And waited in a row.

" The time has come," the "Iris" said, "To talk of many things: Of Red Cross ships—and poison-gas— Atrocities—and kings-And why Zeebrugge's boiling hot— And whether Huns have wings." " It seems a shame," the "Iris" said, "To play them such a trick, After we've lugged them out of bed And made them trot so quick!" The "Daffodil" said nothing but
"The smoke is nice and thick!" "O Germans," said the "Daffodil," "You've had a pleasant run! Now we'll be trotting home again": But answer came there none-And this was scarcely odd because They'd peppered every one.

Colds and the Paper Shortage.

I have a which may or may not be worth consideration, as to the present epidemic of colds, coughs, and influenza. This epidemic, I believe, is directly connected with the paper shortage. Your regular railway-traveller—and who is not a regular railway - traveller? — has unconsciously formed the habit of using his newspaper as a sort of travel-He begins the journey by ling-rug. holding this rug in front of his face, throat, and chest. Later, when he has read a portion of it, that portion slips to his knees whilst he continues to read the other portion.

Now, when you consider the impenetrability of paper and the draughtiness of railway-carriages, you will at once see, not the value, but the added value of a newspaper. Millions of lives must have been saved by the newspaper-chestprotector. Try for yourself, the

next time you are travelling in a compartment with one or both windows open, the difference in warmth when the paper is up and when it is cast aside. You will cheerfully give a renewed order to your newsagent.

But the paper shortage has led to much unexpected evil. Readers of the *Times*, the *Daily Telegraph*, and the *Morning Post* are still immune from coughs and colds. Readers of the *Daily* Mail, the Daily Express, and the Daily Chronicle undoubtedly miss the beneficial thickness of the double sheet; they are inclined to sniffle. As for the unfortunate readers of the papers which have shrunk almost to nothing-

Family doctors would do well to ignore this suggestion.

#### RECORDED CONVERSATIONS.

(For the Benefit of Posterity.)

CUSTOMER. Have you any treacle?

GROCER. Not a drop.

Customer. But you had plenty yesterday!

GROCER. That may be. You should have bought it yesterday. I came in to-day because I see that the maximum

price has been fixed by the Government. And the Government price is considerably less than your price.

GROCER. I don't see how that 's going to benefit you if I haven't got any for sale!

CUSTOMER. Do you mean that you haven't got any, or that you refuse to sell it at the Government price?

GROCER. I mean that I haven't any for sale.

CUSTOMER. You ought to be compelled to sell it, and at the price fixed by the Government.

GROCER. The Government can't force me to stock an article if I don't choose to stock it.

CUSTOMER. Then it comes to this. We must either pay through must go without it altogether. the nose for every article, or we

GROCER. It comes to this. don't intend to let the Government fix a maximum price for our goods.

CUSTOMER. And when your wife goes over the road to the butcher for meat-what about a maximum price then?

GROCER. Oh, meat's different. You can't have butchers charging anything they like for meat.

CUSTOMER. Well, it's all very puz-

zling. I don't understand it. Can't you let me have just a *little* treacle?

GROCER. I haven't any for sale. I might have some when the Government removes the maximum price.

CUSTOMER. Aren't you a patriot? GROCER. Certainly I am. not when it comes to interfering with my legitimate profit.

CUSTOMER. You mean illegiti-

mate profit, don't you?
GROCER. That's enough of that! You get out of my shop!

CUSTOMER. I will. But let me tell you this. The public won't put up with your high-handed treatment for ever. You've got a hogshead of treacle in your store—I happen to know that. Serve you jolly well right if the Government takes over all stores and

sells them to the public at a fair price.

GROCER. That won't never happen. We should turn them out first. CUSTOMER. Then the sooner we get an autocratic Government the better.

GROCER. Traitor! Catch him! Baste him! Hi, boys! Here's a chap as wants to hand the country over to the Huns! Go for 'im! Pitch into 'im!... And what are you requiring, Madam? Treacle syrup? No, Madam; no treacle syrup at all to-day....



A THEATRICAL AND MILITARY WEDDING: THE BRIDE-

MISS GERTRUDE GLYN (RIDER).

The wedding of Miss Gertrude Mary Glyn (Rider) to Captain Walter Beresford Bulteel, Scottish Horse, was arranged for last Thursday at St. Paul's, Knightsbridge. The bride is the youngest daughter of the late Mr. James Grey Rider, and of Mrs. Rider, of 6, Windsor Court, Bayswater. Captain Bulteel is the youngest son of the late Mr. John Bulteel, of Pamflete, Devon.—[Photograph by Elliott and Fry.]

#### MISS AUDREY BENTHAM AND MRS. GRANT (MISS LILY ST. JOHN): A CORRECTION.

We regret extremely that, by an unfortunate mistake in the making of the photogravure cylinders for our issue of May 8, the portraits of the above two ladies, given on facing pages, were transposed. The result was that Miss Audrey Bentham was described as Mrs. Grant (formerly Miss Lily St. John) and, vice versa, Mrs. Grant was described as Miss Audrey Bentham. We offer our sincere apologies to all the parties concerned. Miss Lily St. John (the Nichette of "Yes, Uncle" at the Prince of Wales's Theatre) was married on April 29 to Captain Grant, R.A.F., who was a member of the late Captain Scott's Antarctic Expedition. Miss Audrey Bentham played in "The Beauty Spot," at the Gaiety Theatre. Her engagement to Captain Sir Michael W. S. Bruce, R.A.F., eleventh Baronet, of Stenhouse, Stirlingshire, was recently announced.

#### MARRIED OR TO MARRY: WAR WEDDINGS PAST AND FUTURE.



Miss Kinloch is the eldest daughter of Brig.-Gen. Sir David Kinloch, Bt. Captain the Hon. Richard Norton is the only son of Lord Grantley.—
Mrs. J. G. Hope is the daughter of Dr. and Mrs. Nevil Monroe Hopkins, of the U.S.A. Captain Hope is A.D.C. to General Cormack, of the British War Mission to the States.—Miss Dorothy Raphael is the

daughter of the late Mr. William Raphael. Mr. Henry Tufton is the son of Major the Hon. John Tufton, D.S.O., and Lady Ierne Tufton.—Miss Phyllis Agnew is the only daughter of the late Mr. Walter Agnew and Mrs. Agnew, of 7, Bryanston Square. Major Lloyd is the only son of Colonel F. C. Lloyd, C.B., and Mrs. Lloyd.

Photographs by Swaine, C.N., Elliott and Fry, and Yevonde.



The Belgravia W.H.S.D. Exhibition.

The Belgravia War Hospital Supply Depot is full of energy and enterprise, and May 6 to 9 was marked by a most interesting exhibition of the Depot's work for the wounded-much

of it their own original design-at 19, St. James's Street. This effort culminated in a Flag Day and the attendance of Princess Christian at the exhibition. It was very wonderful to see the



DOGS' FATE IN THE BALANCE." "The Government have appointed a committee . . . to consider whether the number of dogs kept in the country should be strictly limited by State regulation."—Daily Paper.

excellence of the work; very terrible to realise that each one of those bandages or comforts that one saw was needed for the alleviation of ghastly suffering. What that suffering would be if there were no such voluntary organisation as the Belgravia and other Depots beggars imagination. It is left to the Depots to send such things as pyjamas, nightshirts, dressing-gowns, slippers, crutches, bed - tables, air-cushions, hot-water bottles, and the like.

Unflagging Flags. sellers,

in their white coifs and aprons, added quite a picturesque touch to our old streets on Thursday, and the Belgravia W.H.S.D. had left nothing to chance in the matter of organisation. In St. James's Street there were the Vice-President and Mrs. Romilly Fedden, M.B.E., representing England; Scotland was responsible for the Haymarket, amongst well-known sellers there being Mrs. H. Moncrieffe and the Viscountess Ennismore; Ireland had possession of Knightsbridge, under Lady Kathleen Gaussen and the Ladies Bernard; Wales held sway at Piccadilly Circus, where Candida Marchioness of Tweed-

dale. Viscountess Hardinge of Penshurst, and others did great trade; Victoria Station, Strand, Whitehall, and Piccadilly were respectively allotted to the High Commissioners and their wives of Australia, New Zealand, Canada, and South Africa; whilst all sorts of distinguished Allies represented France, Italy, America, Belgium, and Serbia in Knightsbridge, at the Berkeley Hotel, down St. James's Street, in Trafalgar Square, and South Kensington. There were Depot stalls, too, all over the West End, amongst notable sellers being the Dowager Lady Forbes, Lady Ampthill, the Hon. Lady Talbot, Lady Robert Cecil, Lady Gertrude Cochrane, the



THE KING'S GIFT TO THE RED CROSS "GOLD AND SILVER" FUND: A HISTORIC TANKARD.

The tankard was given as a christening present to Charles XII. of Sweden, and was afterwards in the possession of Peter the Great. otograph by Illustrations Bure

Marchioness of Sligo, the Hon. A. Coleridge, the Countess of Yarborough, the Duchess of Buccleuch, the Hon. Lady Mostyn, the Dowager Lady Vivian, and Lady Sykes.



SINN FEINERS AND NATIONALISTS COMBINE AGAINST IRISH CONSCRIPTION: MR. DE VALERA (HATLESS) AT A PROTEST MEETING AT BALLAGHADEREEN.

#### A Sweepstake.

Now is the chance for those who love mild excitement, with a flavour of well-doing to make it entirely in line with these strenuous days. The Even-Workers ing Branch of the Belgravia W.H.S.D. is getting up a private sweepstake, in which the prizes are £100, £50, five £10, and ten £5 in War Bonds, which have all been privately given, so that every penny subscribed for tickets will go direct to the Depot for materials to make up into necessary comforts for the wounded. Books of

twenty-one tickets of is. each may be had for fi from the Hon. Secretary, Flag Day, 3, Lyall Street, S.W.; the holder of a book may dispese of twenty tickets and keep one for himself-or herself.

May 21 is to be "Com-Comforts Day. forts Day" for our soldiers and sailors, when, besides flags, mascots and fruit and flowers will be sold. Princess Arthur of Connaught is going down to the Stock Exchange to sell, and afterwards will pay visits to some of the principal depots. Viscountess French, who is President of the Ladies' Committee, will visit the American Section, where Mrs. Page will be helping.

There will also be an Australian Section, which Miss Baxter, the energetic organiser of the day, will

THE DROPPER OF THE EPISTOLARY INTO THE POLITICAL CAMP: MAJOR - GEN-ERAL SIR FREDERICK MAURICE.

Photograph by Vandyk.



EXHIBITING WAR DRAWINGS AT THE LEICESTER LIEUT. LERIES: PAUL NASH, ONE OF THE OFFICIAL BRITISH WAR ARTISTS.

Photograph by Bassano.

personally superintend, assisted by the Countessof Yarborough, Lady Birdwood, Madame Ada Crossley, and several other well-known Society In fact, Society is altogether doing its bit on this day, for the Countess of Carrick and her pretty daughter, Lady June Butler, are presiding at the Ritz; Countess Curzon of Kedleston has charge of the Indian Section at the Carlton; and the Savoy is given over to the Countess of Limerick. The Marchioness of Londonderry and Lady Haig will be in the Whitehall district; the Duchess of Abercorn will be President at the Berkeley Hotel; and Lady Garvagh at Claridge's, where Mrs. Hibberd Beale and Miss Erica Beale will be presiding, assisted by Lady William Williams. It is hoped that a

substantial sum will be realised for the Soldiers' Clubs, Canteens, and Rest Houses of the W.A.F. in London and the Provinces, which is one of the objects for which this day is held.

The Automobile Club had a busy day on May 1, The R.A.C. for in the afternoon Mrs. Hatheway Turnbull was busily "Blue-Crossing" in the Great Gallery, and telling us in her graphic fashion the "Story of the Blue Cross Fund." She tells her story so vividly, indeed, that, even without the lantern slides which were used, one would get a clear mind-picture of the events described. Sir Leslie Rundle, the Treasurer of the "Blue Cross," presided. Lady Smith-Dorrien was amongst those seated on the platform, and Mr. Arthur Coke, the Organising Secretary,

presented her with some cheques, amongst them being one for fifty pounds from Mrs. Stuart Mackenzie, while the noncommissioned officers of the Royal Horse Guards had collected five pounds amongst themselves in their mess. In the evening the club gave one of their own private concerts, which are always so widely patronised by the members and officers. Miss Gwendoline Farrar, Lady Farrar's daughter, and Miss Norah Blaney gave a spirited rag-time



The Lady (engaging servant): "You could do just as you like, you know: we're out all day."
The Prospective Servant: "Oh, are you? Then who would there be to fetch my meals?"
"'Family out all day' is the latest attraction in a
Surrey newspaper, in order to secure a domestic
servant."—Daily Paper.

combination turn, Miss Norah Blaney's songs at the piano being

Bull were also much appreciated. Lady Londonderry has opened a Women's Where to Train. Legion Training Hostel at Oakham, to give

exceptionally wittily rendered. Some banjo solos by Mr. Joseph

educated girls a three-months' training course in dairy farming and gardening. Miss Brocklehurst, the well-known whip, is doing a deal



FINISHING TEMPORARY ARTIFICIAL LEG: LADY MAR-JORIE DALRYMPLE.

Lady Marjorie Dalrymple has a depot at 24, Motcomb Street for making temporary artificial legs for disabled men.—[Photograph by Topical.]

them was seated Lady Newnes, having a wellearned rest after shepherding her flock of programme-sellers, amongst whom were the Countess of Carnwath, Lady Napier of Napier, the Hon. Mrs. Stuart Anderson, and Lady Muir Mackenzie. The programme was a wonderfully generous one. The huge gallery was given over to the Boys in Blue. It is surprising that no one thinks of providing a carrying-chair for the most badly wounded men at these matinées. Several men, themselves wounded, were toiling up the stairs supporting a comrade on their back. They were all quite cheery about it too; but still, to say the least, it can't be good for them-so-next time a carryingchair, some kind friend, please!

An Anglo-American Engagement. the lines while Mars holds the fort at the front is again indicated by a New York engagement of Anglo-American interest-that of Miss Janetta Alexander, daughter of Mr. and Mrs. Charles B. Alexander, to Captain Arnold Whitridge. Captain Whitridge is the son of the late Frederick W. Whitridge (a

lawyer, who was President of the Third Avenue Railway Company) and Mrs. Whitridge, a sister of Mrs. Humphry Ward and Miss Ethel Arnold. Miss Alexander is now working for the Y.M.C.A. in France, where Captain Whitridge has been since June 1917. After his graduation from Yale University in 1913, he was studying at Oxford when war broke out. He joined the Royal Field Artillery, served in the Battle of the Somme, and in April 1916 received the Military Cross.

At 9.30 on the 6th the stalls of the Pavilion Bravos and filled with people eager to welcome Miss Maud Bouquets. Allan in her new dances. At the eleventh hour, owing to the non-delivery of the orchestral music, Miss Maud Allan gave us, instead of the programme intended for this week, Grieg's "Peer Gynt" suite. The charming dancer was at her best

THE NEW IRISH SECRETARY'S "HOME RULER": MRS. EDWARD SHORTT, WITH HER DAUGHTERS NORAH (LEFT) AND DOREEN.—[Photograph by Baldwin.]

of work in connection with this hostel, and is getting many recruits, for the cost of living is low-25s, a week-and the training very valuable. Fullest particulars of Lady Londonderry's scheme may be had from the Women's Legion Office, 115, Victoria Street, London.

Society spent a The Victoria busy afternoon Palace Matinée. tableau-ing on May 2 at the Victoria Palace in aid of the Blue Cross. We had Lady Diana Manners posing as "Saint Mary," and very beautiful she looked. Mrs. Henry Howard, as "A Jade Figurine," carried off the palm for immovableness; while Lady Lavery came in very close in "A Lucca Della Robbia."

It was a packed house. Mrs. Asquith was sitting in the stalls with Master Anthony, who had come to see Miss Asquith as " An Aubrey Beardsley Drawing." Just behind

OPERATED ON LAST WEEK: LORD RHONDDA, WITH LADY RHONDDA, AT LLANWERN

That Cupid is very busy behind



The Optimists: "Hear! hear!"
The Pessimists: "S'pose that means they'll be taxing us next." "Mr. Justice Bailhache holds that special juries in these times are luxuries."—Daily Paper.

in the first phase, "Morning," expressing the joie de vivre of a young shepherdess at dawn; the "Dance of Anitra," the Bedouin Chief's daughter, and "Ase's Death" followed: then came the dance of the Imp chasing after Peer Gynt in the Hall of the Mountain King. To finish, Miss Allan half our powers, gave us once more the "Beautiful Blue and there is an

Danube Waltz,"

which was on her programme some ten years ago, when she first came to London. She received many calls and many bouquets - among which a profusion of red roses, which she hugged to her heart.

A Musical Lady Doughty Meeting. gave a delightful musical afternoon at her house in Bryanston Street the other day. Those old-fashioned houses, in skilful hands, have



"'A man of 52 is a baby nowadays," s Councillor Squire, at Weybridge Tribunal. Daily Paper.

rooms of the most charming shape for entertaining; and the music, of a varied kind, was thoroughly enjoyable. One of the singers was training for opera when war broke out; he threw everything

to the winds, and saw service in Gallipoli and on another front. War has done nothing to injure his voice, which will delight many when the piping days of peace return, as it delighted the members of the Society of Women Journalists, who were the guests of the afternoon.

One of the most dynamic, "How to Listen magnetic lectures that I have to Music." ever heard was given during

the recent Mid-Somerset Musical Competitions by Dr. H. Walford Davies (organist at the City Temple), on "How to Listen to Music." Dr. Davies, in khaki, spoke in an easy, conversational manner, in racy language, illustrating his points breezily on the piano or by singing. There were also orchestral illustrations from the works of Mozart, Haydn, Mendelssohn, and Bach. He hit straight from the shoulder, and landed his blows every time. We were proudly sympathetic or meekly rebuked as he swiftly divided musical

audiences into the sheep and the goats-the dynamic listeners who meet music halfway, with joyous appre-

Baseball is by way of

ciation; or the static ones, who sit as inert as cauliflowers or churns.

A New Way of

interesting future

before the race.

becoming a popular Raising Funds. game in many of our

towns since the Americans came over. Our friends from the other side are having a great reception wherever they are billeted, and eagerly enter into charitable schemes-for instance, recently some American officers got up a baseball match to benefit the hospital which Lord Valentia's daughters work for. Both of



CEED SIR WILLIAM WEIR AS DIRECTOR OF AIRCRAFT PRODUC-TION: SIR ARTHUR DUCKHAM, K.C.B. Photograph by Bassano.

APPOINTED TO SUC-

them are keen and continuous war workers; one is the commandant of the hospital.

The vogue for needlework The Soothing Sampler.

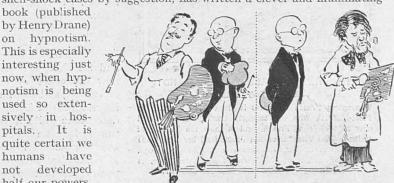
Cause it is such a rest from war work.

The Soothing Sampler.

The Vogue for needlework is growing—probably be-Lady Betty Butler, Lady

Lanesborough's daughter, is a skilful needlewoman, and has worked a beautiful sampler. Mme. Genée also spends her very little bit of leisure in working with beautiful stuffs. She has, by the way, one of the finest pieces of needlework in the country-a Hope heirloom which she bought when it was put up for sale.

Mr. Alexander Erskine, of Great Shell-Shock and Suggestion. Cumberland Place, who cures shell-shock cases by suggestion, has written a clever and illuminating



The Seeker After Information: "What's the Academy like

this year?"

A. (hung): "Very high above the average."

B. (rejected): "The worst I ever remember."



O be a Lord-in-Waiting is not, perhaps, the liveliest of adventures. One golden youth (he had hair, anyway, that looked just ready for the Mint), when offered the post in the reign of Queen Victoria, replied, "What—stand in draughty passages to run errands!" He blushed at his own boldness as



FORMERLY LORD AND LADY DUNGLASS: THE EARL AND COUNTESS OF HOME. Lieutenant-Colonel Lord Dunglass, Yeomany, has succeeded to the Earldom of Home by the death of his father. The new Countess of Home was Miss Lilian Lambton, daughter of Colonel the Hon. Frederick William Lambton, M.P., twin brother of the Earl of Durham. Photographs by Lafayette.

self is delighted to have a Lady-in-Waiting all her very The idea, which was the King's, is a novel one, for his sisters never had the advantages of a similar That, however, is all in accordance with the changed times, for Princess Mary takes a part in public affairs that did not fall to her aunts. Lady Joan, it will



THE NEW VICEREINE OF IRELAND: VISCOUNTESS FRENCH.

Viscountess French of Ypres is the wife of the famous Field-Marshal, who was formerly known all the world over as Sir John French, and is now the Viceroy of over as Sir John French, and is now the vicercy of Ireland. The Viscountess has devoted all her time since the outbreak of war to beneficent works for the troops, and, as President of the Women's Auxiliary Force, is organising a "Comforts" Day for May 21.

Photo raph by Russell and Sons.

soon as he had said it; and the elderly Peer who had been commissioned to sound the young one blushed too -people said for the first time in his life. But a very different attitude towards the post is taken by those who are really born to it; and in the case of Ladies - in - Waiting there is an obvious fitness and aptitude proper to the sex. Anyway, Lady Joan Mulholland is as delighted to be Ladyin - Waiting

to Princess Mary as the Princess her-

be remembered, was a daughter of

Lord Strafford; and her husband, Captain Andrew Mulholland, of the Irish Guards(Lord Dunleath's eldest son), was killed before they had been married a

year. It is not won-derful that the war widows find their best distraction in work. Her friends have been very ready, therefore, with their congratulations on this happy enlargement of the circle of her interests, and—she being Joan one of them, of course, instead of circle, said arc."

Sales in pri-Hayvate houses, Making. for this fund and for that, are just now the order of the afternoon; and Candida Marchioness of Tweeddale made quite a fat purse for the Naval Prisoners of War. Hay Hill, Mayfair, is appropriate enough as a place of residence for the Hays; and the family motto, too, seemed to come in quite pat for the friends who were also purchasers: "Spare nought! of Candida Lady Tweeddale's own belongings she could not be

induced to part with for a king's ransom-as, for instance, the bits of Italian furniture and bric-à-brac that remind her of her own girlhood, when she was Candida Bartolucci and lived near Genoa. Another priceless possession of hers is the portrait of her daughter, Lady Clementine Waring, painted some years ago by Benjamin Constant.

Some people Canvassed who go to the in Piccadilly. Academy to look in particular at their own portraits there seem somehow to escape any general recognition. The other day I observed a very distinguished lawyer standing, with the rather self-conscious air you would expect, in front of his own

counterfeit. But no-body noticed the resemblance between the man on the walls, glorious in official robes, and the man alive in the rather shabby overcoat and the bowler-hat-no

new clothes since the war, you understand. But Mr. Asquith was easily identified as he stood before Sir John Lavery's portrait of him chatting with Sir John Lavery himself—a sure sign that painter and sitter alike were pleased with their joint production. He went to the Academy in the company of Mrs. Asquith, Miss Asquith,

and Mr. Anthony Asquith -the latter with all the added importance of having been his brother the Brigadier-General's best man, his first experience the sort.

Dances are Ceres in suspect; but Clodhoppers. nothing daunts the Q.W.A.C.S., give them half a chance. Lady Hillingdon gave them this and more the other day on a beautiful floor in a house near a large camp served by damsels in khaki. The R.A.F.s also turned up—an odd sergeant-major or so, some corporals, a Canadian officer; and also a contingent of Land Ladies-the new kind, in breeches and boots. "The floor was divine," one of these told me. But what adjective did the unhappy floor



AN ENERGETIC WAR-WORKER: THE HON. MRS. GERALD MONTAGU.

The Hon. Mrs. Gerald Montagu is the wife brother of Lord Swaythling—the Hon. Gerald Montagu, before her marriage to whom she was Miss Florence Castello, daughter of Mr. Percy M. Castello, of Chalfont Court, Clarence Gate, N.W.

Photograph by E. O. Hoppé.

bestow on the hobnails? Most soldiers who retain a sneaking liking for drawing-rooms keep a pair of "civies" by them—"civies" being the best they can do in the way of dancing gear. The Land Ladies, however (still somewhat new, and proud of their heavy, hardy, substantial outfit), would not just now don a pair of satin shoes even for a fairy godmother-alias Lady Hillingdon.



WORKING AT A HOS-PITAL: HON. MRS. ROLAND KITSON. Mrs. Roland Kitson is the

wife of the half-brother wite of the nan-brother of the second Baron Airedale, Captain the Hon. Roland Dudley Kitson, West Yorkshires, who is serving with his regiment at the Front.

Photograph by Bertram Park.



NURSING THROUGHOUT THE WAR: MISS CHICHESTER-CONSTABLE.

Miss Chichester-Constable is the daughter of Lieutenant-Colonel W. G. R. Chichester-Constable, of Burton Constable, Hull. She has been nursing the wounded at the Hon. Mrs. Guest and Lady Inchcape's Hospital for Officers since quite the early days of the war.- [Photograph by Elliott and Fry.]

#### DE LA PASTURE-MOSLEY: BRIDE, BRIDEGROOM, AND BRIDESMAID.



A WEDDING GROUP: MAJOR THE MARQUIS DE LA PASTURE AND HIS BRIDE (WITH MISS HERMIONE BULLOUGH).

Many assembled at St. Mary's, Cadogan Street, on May 6, for the wedding of Major the Marquis de la Pasture and Miss Ida Mosley, third daughter of Mr. Alexander Mosley, C.M.G. The late brother of the bridegroom, who was killed early in the war, was married to Miss Agatha Mosley. The bride was given away by her brother, Colonel Mosley, and Major the Hon. Hugh Bamfylde was best man. In and Commander-in-Chief, Gold Coast.—[Picture, Photograph by Elwin Neame.]

attendance on the bride was Miss Hermione Bullough, daughter of Sir George and Lady Bullough. The Marquis de la Pasture, M.C., is in the King's South African Rifles. The son of the third Marquis de la Pasture married the popular writer, Mrs. Henry de la Pasture, who married, as her second husband, Sir Hugh Clifford, K.C.M.G., Governor

"Accept it;

it will be a

pleasant re-



ORD WIMBORNE said his good-byes to Ireland in the gayest manner of a man in his forties, but everybody knew that he was leaving a little bit of his heart behind him. That is

a way they have in Ireland-the guest they speed has always an ache, and often a heavy one, to pack up in his impedimenta. And Dublin is admittedly a duller place without Lady Wimborne's delightful dimple. But it is not by her pleasant manners only that the late Viceroy and Vicereine will be longest remembered. They did their bit with great assiduity. Lady St. Helier somewhere tells, as a story of Irish incongruities, how Lord Spencer -then Viceroy-gave a great entertainment, and, pleased with the apparent harmony, delightedly thought it might be significant of larger things than mere social courtesies. "But mere social courtesies. "But no," said a friend; "there's probably not a Home Ruler in the room except yourself and your servants." Much water has flowed under the Liffey bridges since then; and Lord and Lady

Wimborne were the very people to put their generous hospitality to the best possible purposes of political and patriotic solidarity.

Lady French. Lady French can be relied on to continue the traditions established by her predecessors. The wife of the new Irish Viceroy belongs to a family famous for generations in the annals of British sport. The Selby-Lowndes of Elmers, Buckinghamshire, have a sporting record second to none, and their association with the sport of kings is a family tradition. Like Lady Wimborne, Lady French has a well-deserved reputation for war philanthropy, as well as a keen appreciation and understanding of the sterling qualities of Tommy

Atkins—with whom, by the way, she is immensely popular.

A Charitable Odyssey.

Mention of Dublin and war-work reminds me of Lady Kingston's forthcoming trip



ENGAGED: MISS ALYS STANTON.

Miss Stanton, whose engagement to Captain
F. Gwatkin, Lancers, Indian Army, is
announced, is the youngest daughter of
Colonel Stanton (late R.E.), of Allerton
Lodge, Merton Park.

Photograph by Vandyk.

can dollars for the Employment Bureau of the Dublin branch of the Soldiers and Sailors' Help Society, and her success in the Golden West has prompted her to repeat the experiment in order that the Bureau may be established on a



A MILITARY ENGAGEMENT: LIEUTENANT ERIC R. BURTON AND MISS GLADYS G. FRAZER.

Miss Gladys Frazer, whose engagement to Lieutenant Eric R. Burton, Indian Cavalry, son of Mr. Frederic Walter Burton, of Oxted, Surrey, is announced, is the only daughter of Lieutenant-Colonel and Mrs. Frazer, of Bromley, Kent.—[Photographs by Bassano.]



after that plenty of it came his way. In South Africa he earned the sobriquet of "the shirt-sleeved General," from his habit of travelling as light as possible. He was then inordinately fond of a very dilapidated briar pipe.

sound financial basis. She has to leave four children-including a

son in the firing line—to do it; but it is her belief that domestic

ties must give way to the needs of the fighters, and a great many

others will agree.

Lord French

and Ireland.

miniscence," was Bismarck's ad-

vice to the German Prince who was offered a Balkan throne.

In taking that not less menacing dignity, the Irish Viceroyalty, Lord French is storing up another memory for the chimney-

corner days which, at nearly sixty-six, still seem distant in his case. He had enough already

for most men. Descended from

an old Irish family, he is one of

the few officers who have been "soldier and sailor too"—though not, like that "blooming

harumphrodite" the Marine, at one and the same time. He

joined the Navy at thirteen, but

transferred to the Army four

years later. He was thirty-two

before he saw active service, but

Two Thorny Subjects. Dogs and season tickets—these are two dangerous things to meddle with, and I fully anticipate a storm over the question of biscuits and limitation of travel. The latter proposals are certainly drastic. The withdrawal of the wife's privileges is quite reasonable; it may make Oxford Street a little less congested with women having nothing particular to do except to see what is worn. But the addition of ten or twenty

per cent. to the cost of a ticket is a serious thing for many people, and a good many families will probably have to leave their country places and crowd into London. This means an aggravation of the food question. Far more people have taken country houses on account of the



ENGAGED: MISS JESSICA E. R. STOBART.

Miss Stobart, whose engagement to Lieut. Frederic J. Walker, R.N., second son of Captain F. M. Walker, R.N. (retired), and Mrs. Walker, of Richmond Hill, Bath, is announced, is the second daughter of Mr. and Mrs. William Ryder Stobart, of Etherley Lodge, Bishop Auckland.

Photograph by Swaine.

to America, the second she has undertaken in the cause of charity since war began. Not content with home-raised funds, Lady Kingston crossed the Atlantic to gather American dollars for the Employment Bureau of the Dublin



ENGAGED: MISS KATHLEEN McGAVIN.

Miss McGavin, whose engagement to Capt-Mansfield, R.A.F., son of the late Mr. J. T-Mansfield, of Stonehouse, Gloucestershire, is announced, is the second daughter of Mr. and Mrs. Lawrie McGavin, of Weymouth Street, and Morton Bagot Manor, Studley.

Photograph by Bassano

gardens than to dodge bombs. In fact, the bomb-dodging exodus has been grossly exaggerated. Apart from one or two trains daily on the Great Western Railway, for example, there is no very unusual crush, and it is often possible to



ENGAGED: MISS ROSE THORNTON.

Miss Thornton, whose engagement to Lieut. Humphrey Howse, R.N., has been announced, is the only daughter of the late Lieut.-Col. R. C. Thornton, Middlesex Regiment, and Mrs. Chicheley Thorntor, Hove.

Photograph by Mendoza Galleries.

travel alone in a first-class carriage. What with these restrictions, the scarcity of taxi-cabs, and the dearer omnibus and tram tares in London, the position of many people is far from pleasant.

#### WOMAN'S WEEK; AND THE LUXURY TAX: WELL-KNOWN WORKERS.



A FLAG DAY: CANADA—(L. TO R.) LADY PERLEY, PRINCESS PATRICIA, LADY DRUMMOND.



A LUXURY TAXER: MISS BEATRICE CHAMBERLAIN.



A FLAG DAY: WALES—(L. TO R.) LADY TWEEDDALE, HON. ALICE DOUGLAS-PENNANT, MRS. LEVESON-GOWER.

Last Thursday was a Flag Day for the Belgravia War Hospital Supply Depot, of which Princess Christian is President.—Miss Beatrice Chamberlain,

one of seven ladies chosen to assist the Luxury Tax Committee, is a daughter of the late Mr. Joseph Chamberlain and sister of Mr. Austen Chamberlain.



Mrs. H. B. IRVING.



THE HON. MRS. F. GUEST.



MISS VIOLET MARKHAM.



LADY ST. HEITER.

CHOSEN TO ASSIST THE SELECT COMMITTEE ON THE LUXURY TAX: FOUR OF THE SEVEN LADIES CO-OPTED.

The other two ladies assisting the Luxury Tax Committee besides the above are Mrs. Vaughan Nash and Miss M. Craig. Lady St. Helier is the widow of the famous Judge, and is well known as a philanthropist and Alderman of the L.C.C. Mrs. Guest is the wife of Major the Hon. Frederick Guest,

brother of Lord Wimborne. Miss Violet Markham (Mrs. James Carruthers) was for a time Assistant-Director of the Women's Department of National Service. Mrs. H. B. Irving (formerly Miss Dorothea Baird, the original "Trilby") is an active social worker.



THE BELGRAVIA WAR HOSPITAL SUPPLY DEPOT FLAG DAY:
THE BELGIUM STALL.

The photograph shows Baroness Peers de Nieuwburgh, Baroness Moncheur, Mme. Bultinck, Mme. Carton de Wiart, Mlle. Peers, Viscountess H. Davignon, Mlles. Waterkeyn, Bultinck, and de Nyckman de Besy, Mme. Neynsiens.



THE BELGRAVIA HOSPITAL SUPPLY DEPOT FLAG DAY: LEADERS
OF THE BUSINESS WOMEN'S BRANCH.

From left to right in the photograph are: Miss Reynolds, Lady Woodman Burbidge, Miss Bayly, Mrs. Hugh Western (Vice-Chairman), the Hon. Mrs. A. William West, Miss Shawe, Miss Fordham, and Miss Inglis.

· Photographs by Topical, Weston, Russell, Swaine, Barnett, and Beresford.

### PHRYNETTE'S LETTER FROM: LONDON

#### **FIGURES** FIGURES. AND

BY MARTHE TROLY-CURTIN.

(Author of "Phrynette and London" and "Phrynette Married.")

OHN OLIVER HOBBES, in one of her works, complained that Englishmen and Turks take no interest in the soul of their The same may in normal times be said of the womenfolk hats of their womenfolk—the interest is a minus quantity, for it suggests fear of bills. But just now every prudent husband is betraying an unaccustomed interest in the chapeaux and the chiffons of his wife and daughters for the prosaic reason that he knows that he must foot the bills anyway, and that he wants the inevitable purchases completed before the imposition of the luxury tax increases the cost.

In reply to a question in the House of Commons the other day as to why women were not on the Committee appointed to frame the schedule of "luxuries," Mr. Bonar Law, the Chancellor of the Exchequer, said that the Committee had power to appoint "outside Presumably women are "cutside persons." The only thing is that they will probably want to discuss so congenial a subject at such length that all the frivolous bits of fluff will have made their luxury purchases for some considerable time to come before the schedule is settled, and the finances of the country will suffer proportionately. But, as we have not merely the present financial year to consider, but the future—for the tax has probably come to stay-there should be women on the Committee: the subject supremely interests them, whereas the view of the average male would be that a man who was fool enough to pay an extravagant price for a fancy sleeping-suit deserves to be taxed and kicked into the bargain! H'm! Women might differ on the point!

Meanwhile, husbands and fathers are in fear of the formidableness

our falbalas! Ouf! out of breathbut stay, what price stays? Stays to some of us would be low, however high (figuratively speaking). I see they may also be classed as a luxury, yet to many they are not a luxury, but a necessity (never a commodity methinks!). We are not all, alas! Annette Kellermanns nor Madame Vénus (née de Milo). One of the reasons for the latter's contempt for corsets may be, perhaps, that could not she have laced herself! But, seriously now, what are cheap corsets? Stays are intransigeant instruments that are

better absent al-

perfect as those of a Shelley sonnet! And even supposing that women themselves were to sit in judgment

together unless their lines are as

on the Luxury Board, would they settle the question equably? The simplicity of stays, like that of everything else, is a question of standard. It stands to reason that She of the Suburbs who pins her faith to and pinches her waist in grey coutille (abomination!) would frown at the extravagance of fleur de pêche broché.

A good way of satisfying everybody might be to issue a referendum to the men at the front and trust to their esprit de corps-what?

The other night at dinner I was the interested apex of a triangle, the other two angles being a French *poilu* and an English "yeu." During dinner I had to grin at the literalness of my countryman.

"What is this I read in the papers," said he, "about Lord Rhondda's resignation, but pourquoi done?"

"Oh, don't know, I am sure," answered the slangy "you."
"Awfully ticklish jcb, don't you know. The poor

fellow was fed up, I suppose!"

"Fed up!" exclaimed the Frenchman, lifting two indignant eyebrows, "Fed up, overfed, indigestion—and a Food Controller too! Shocking!" After the complete rehabilitation of a blameless and frugal character, the English you" amused us in his turn by relating how one of your best-known statesmen (Mr. Balfour), who has a country estate,

wrote and asked the local Food Controller whether he might kill a sheep and use it for his own household. official reply came back that he was not entitled to kill more than half a sheep for the purpose! The other half-mutton, presumably, was to remain at grass, or whatever the exis-and, mark you, this was a serious Scots official. Had

it been in Ireland, now!

And, while on food, finding myself at mid-

day near the Chelsea Town Hall, I thought fit to visit the National Kitchen started there. I like the notice outside, which says: "Soups. Fish. Stews. Puddings. Full value for meat coupons. We shop. We cook. You eat." I followed a variety of purchasers into the kitchen. There were small children from mean streets or model dwellings, with plates, dishes, bags, and baskets of all sorts, and covers of newspaper; housewives in shawls, carrying tin or enamel pails with lids; students, books in one hand and a pudding-basin in the other; also one or two ladies in fur coats with pet dogs-and a camouflage suit-case to take the food home in.

Inside a scene of tremendous activity: Ten cooks, struggling with great urns of soup, huge joints, saucepans full of "veg.," and gargantuan enamel dishes con-

several kinds of pudding-chocolate, tapioca, prunes and custard-all absolutely clean and very tasty. helpers in the blue overall and black cap of canteen duty stood at a long counter and served a continuous stream of buyers. Two cashiers sold tickets for food and collected the meat coupons. The portions vary from a penny to sixpence, and a full dinner of soup, meat or fish and two vegetables, and pudding, can be served for tenpence. The "head" told me that the kitchen is run on a

"Stays . . . they may also

be classed as a luxury."

commercial basis and that cooks and helpers are all paid, and everyone has meals together - no class distinctions (we don't want them, merci). The kitchen so far has averaged 3000 portions daily, and a canteen in connection with it is contemplated pas mal, hein?



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OU and I needn't become chargeable to the parish, after all. The fears of a week or two ago have been dispelled by the news that diamonds can be made out of iron. All one has to do (according to Sir Charles Parsons, the scientist) is to heat iron to a high temperature and then to cool it. Result—diamonds!

A fortnight back my prospects looked a something more than merely humble. I feared, in fact, that I was booked to live beneath the eye of Bumble. But now I need no longer be a grim and pessimistic croaker, for Science has bequeathed to me a fortune in—the kitchen poker.

This evening, when I 've stirred the fire, that poker in the sink I 'll harden, and we shall get what we require without the help of Hatton Garden. And groups of certain millionaires, from Kimberley to Austin Friars, will sell dirt cheap their diamond shares and be Illicit Poker Buyers!

If My Lady Influence should succeed in one of her quests, the Governor of Holloway may expect quite an embarrassing number of applications for favours. Whether they will be granted or not must depend, of course, upon the social position held by the friends of the poor darling prisoners. Some of the requests, no doubt, will be refused promptly.

Ah, Governor, good-morning! Just the man I want to see! I'd like to ask a favour if I may? The work I used to live by in the days when I was free I find I cannot do at Holloway. You see, I played the trombone; and my lady friends declare I ought to have a music-room, you know. I wish you would arrange this when you've got the time to spare? My cell, for sound, too little is and low.

Ah, Governor, good-afternoon! I hope I see

cell, for sound, too little is and low.

Ah, Governor, good-afternoon! I hope I see you fit? That's right; I'm glad, and wish I were the same. But prison life, to one who used to get about a bit, is lowering and singularly tame. My lady friends believe that I'd be better by the sea—where I was once arrested, charged as spy. I'll only stay a week, if you can manage this for me? Thanks awfully; so good of you! Bye-bye!

Ah, Governor, good-evening! Can I have a word with you? My lady friends have called on you to say they want me to continue in the work I used to do—a trifle in the fortune-telling way. They've brought my globe of crystal and an Oriental rug; and, if you'll be so kind as to agree, they want to make my little cell mysteriously snug and look in every afternoon to tea!

"Is likely to prove a bomb-shell in the West End" is the character given, per Press extract, to the latest London revue. There's nothing like being in good time with our "take cover"



AT THE AMERICAN OFFICERS' INN IN CAVENDISH SQUARE: A GROUP IN THE ENTRANCE-HALL.

The American Officers' Inn, established by the American Y.M.C.A. at 5, Cavendish Square, was opened by Mr. Page, the U.S. Ambassador, in January as a residential club, accommodating 40 officers. It has proved very popular. Voluntary waitresses serve in the dining-room, in a uniform of chintz apron-overalls with blue caps, the leader wearing a red cap. The club is tastefully furnished, and pictures were lent by Mr. John Lane.

Photograph by Sport and General.

"The Kaiser idyllically busies himself in picking violets in order to send them as a present to the Kaiserin."-Herr Karl Rosner in the Lokal Anzeiger.

The violets bloom in Germany as in the lanes of Kent. By hedge and ditch and root of tree they breathe their soothing scent. By root of tree and ditch and hedge, and bank and dewy mound, on quarry ledge and woodland edge and low and leafy ground.

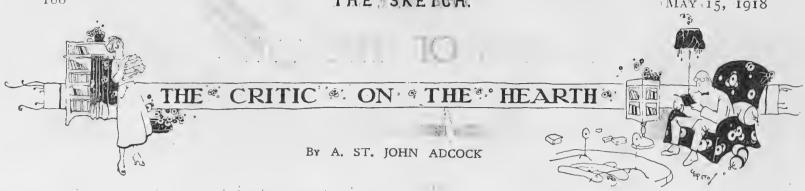
In Germany the violets bloom as in the Sussex lanes. Their petals, like our own, perfume the gentle Maytime rains. But there are feet in German lands that have no right to tread where violets are, and there are hands that turn the violets red!

A. B. M.



PACKING PARCELS FOR PRISONERS IN GERMANY: A BUSY SCENE AT THE SCOTS GUARDS PRISONERS OF WAR DEPÔT IN EATON SOUARE. Kneeling in front is Viscountess Coke. The other ladies (from left to right) are the Hon. Mrs. Henry Gibbs, Mrs. Hamilton Wedderburn, Mrs. Cator, Miss Milne, Mrs. Drury

Lowe, Mrs. Combie, Miss Jones, Mrs. Bartholomew, and Miss Betty Spottiswoode. The depôt is presided over by Mrs. Smith Neill, wife of the commanding officer. Photograph by Sport and General.



OU might say "The Promise of Air" is a sermon with Blake's aphorism for a text-

He who kisses a joy as it flies Lives in eternity's sunrise—

only that we have fallenginto a habit of taking it for granted that sermons are too dull for anything but to give as birthday presents to our aunts, and "The Promise of Air" is a thing to read for sheer delight in the quaint fantasy and spiritual beauty of it. There is the most practical idealism, the finest common-sense in what a sermon would probably describe as its worldly philosophy. "have discovered that I am," says Joseph Wimble, "that I exist" and he feels that we foolishly trouble too much about the past and the future instead of wholly enjoying the present that is our own. Men, he thinks, should give free play to their natural instincts,

develop a common consciousness, and take life as birds take the air. Joan, his daughter, a charming and bird-like creature, was as right in saying that most of us are too earthy-too completely buried in our clay to be conscious of the freer, simpler, happier lives we might live if we would. "We have learned all the earth has got to teach us," says Joseph. "There's a new age coming, a new element its key—Air!"

But there will have to be a lot more changes before we are ready to take to it. There are so many people—I could name some—who could not possibly be at home in the air just yet.

Here is a book about "Ozias Humphry "-surely the largest, most sumptuously produced of the books we have received since the war was on us. It reproduces in colour and black-and-white portraits from over two hundred miniatures and large canvases. Humphry was, as Dr. Williamson remarks. " one of the ablest miniature painters of his day," and his work is "remarkable for skill in craftsmanship, for dainty grace, and for delicate and pleasing colouring." All the same, Ozias was no bird. He had an eye for solid pleasures, and was earthy even in his love affairs. His passion for Miss Paine came to nothing because, as he wrote, her father " put it

in the beginning on the footing of a negociation for money." He was prepared to settle £5000 on his daughter, and expected her suitor to do likewise; but Ozias couldn't raise it. And, when the girl proved obstinate, the old gentleman not only made a new will cutting her off with a shilling if she had, any more to do with Humphry, but told Mr. Stubbs about it out of his window in a voice which could be heard all up the street. Which was annoying; but, if Ozias had been anything of a bird he would have made a runaway match of it. As it was, he made a grievance of it and retired with wounded dignity. Later, in Rome, he announced his intention of paying his addresses to a girl he had not seen, as he heard that her family was of repute and she had £4000; but this fell through also, and he ended by never marrying at all, though he had other troubles. Humphry was an interesting man, and knew plenty of interesting people. He was more prominent in his day than in ours, until he was popularised afresh by the recent law-suit over that painting of the Ladies Waldegrave which had been sold as a Romney; and, in view of things said by some of the experts when there was no longer any doubt that it was one of Ozias's pictures, it is gratifying to know that a contemporary poet, on seeing those two females walking on clouds that one critic compared to burst tyres, broke into song like this-

> Let me now lay down and die. If Art can such an earnest give Of Grace superior in the sky I no longer wish to live.

Whether it really killed him or not, that's in the true bird spirit.

The spirit that flashes occasionally through the confirmed earthiness of Mr. Terhune's "Wonder Women in History," for, whatever prices they paid for it, these ladies lived as they wanted to and kissed joy as it flew. What was the secret of their power

over men? Mr. Terhune can only tell you that it wasn't wit, nor beauty, nor any subtle quality of femininity, nor youth that gave them their "nameless charm." George Sand, who had scores of adorers, was ugly and mannish; the Pompadour and du Barry talked stupidly; Ninon de l'Enclos cast such a spell that " men made vehement love to her" when she was ninety. The mystery is inex-plicable. Here are the stories of nineteen of these sirens, and you may call them foolish, sinful, earthy-but there is no denying the fascination of them. The author is a shrewd gossip, but I part company with him when he refers to Marie de Chevreuse's latest admirer as the "thick - headed Duke of Beaufort," and declares that "his one recorded speech that shows even semi-anthropoid intelligence was: 'I like Hannibal better' than Cæsar, because Hannibal left no Commentaries to bore poor schoolboys." He couldn't have said anything more sensible, and it squares with Algernon Blackwood's bird philosophy, which holds that we turn our minds into lumber-

mend you to read three excellent new novels: "The Silver Lining," a clever and poignant story of the war, showing something of the good that is coming

I am left with space to do

no more than strongly recom-



AT THE ROYAL ACADEMY: JAMES BUCHANAN, ESQ., J.P .-BY J. J. SHANNON, R:A. The portrait is a presentation to Mr. Buchanan from the directors of the various companies with which he is associated. The Copyright of this Picture is strictly reserved.

out of that great evil; "Penny Scot's Treasure," a Far West romance in the glamorous vein that Mr. Niven first struck in his "Lost Cabin Mine"; and "Top Speed," a delightfully characteristic Pett Ridge tale of a sturdy, ambitious London milkman who rose to be Mayor of his Borough, a J.P., and finally a knight—all nice earthy pomps that nearly everybody agrees are vanities and [not worth having, so long as it is somebody else who is getting them.

#### BOOKS TO READ.

BOOKS TO READ.

The Promise of Air. By Algernon Blackwood. (Macmillan.)
Life and Works of Ozias Humphry, R.A. By George C. Williamson, Litt.D. (John Lane.) Wonder Women in History. By Albert Payson Terhune. (Cassell.)
The Silver Lining. By Harold Brighouse. (Hodder and Stoughton.)
Penny Scot's Treasure. By Frederick Niven. (Collins.)
Top Speed. By W. Pett Ridge. (Methuen.)
Tommies of the Line. By Major Eric Cooper. (Herbert Jenkins.)
The Happy Hospital. By Ward Muir. (Simpkin.)
Trivia. Essays and Stray Thoughts. By Logan Pearsall Smith. (Constable.)

"In these days half our diseases come from the neglect of the body in the overwork of the brain."—Bulwer Lytton.



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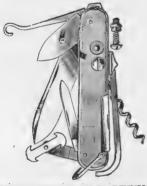
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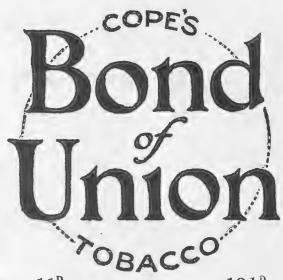
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"Tobacco, rare, super-excellent, tobacco which goes far beyond all panaceas, potable gold and philosopher's stone. . . ." Thus Richard Burton in his famous "Anatomy of Melancholy."

And of all tobacco it is perhaps Bond of Union which most nearly tallies with this fine description.

Cool, mellow, rich in flavour and aroma, Bond of Union is indeed the super-excellent "Tobacco.

> "Musicke, Tobacco, sack and sleepe, The tide of Sorrow backward keepe."



Mild,  $11^{D}$  oz.; Medium and Full,  $10^{\frac{1}{2}}$  oz.

FOR THE FRONT.—We will post "Bond of Union" to Soldiers at the Front, specially packed, at 4/2 per lb., duty free. Minimum order Postage (extra) 1/- for 12lb. up to 12lb. and 1/4 up to 4lb. Order through your tobacconist or send re-





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The Black Knight Dyers are specialists in dyeing knitted silkwear. Their black is fadeless and without rival in finish, as would be every colour if certain materials now used only for munitions could be obtained.

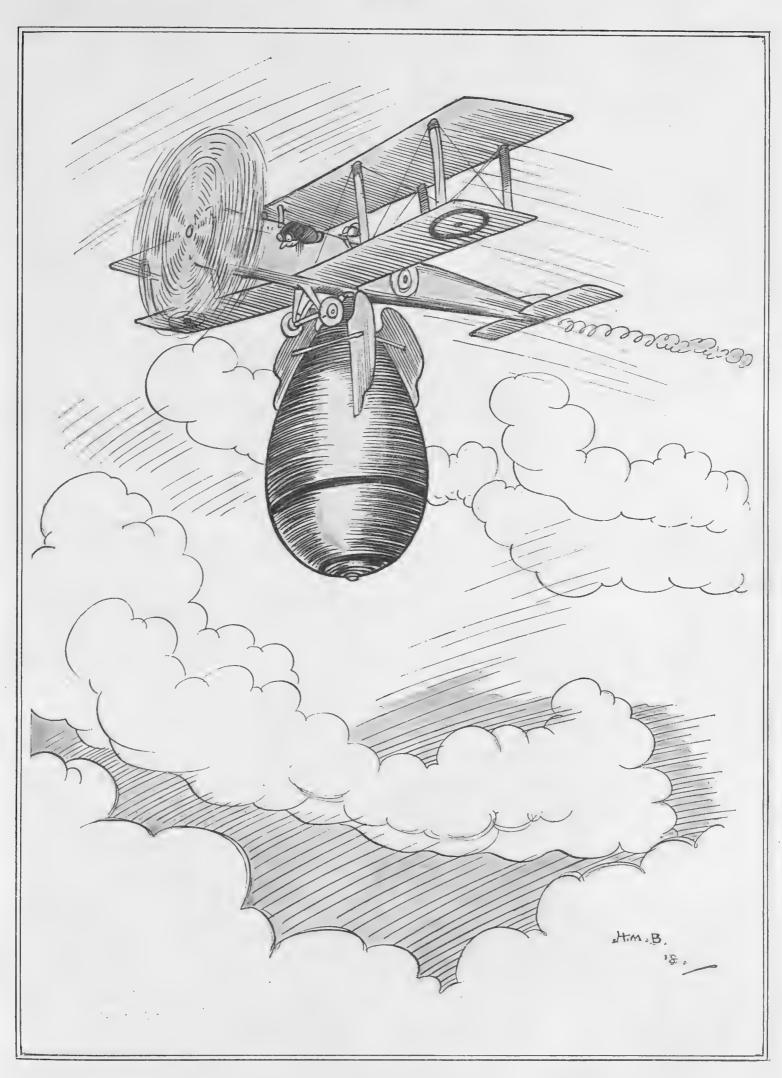
For your own sake insist on seeing the Black Knight Mark



Dyers to the Trade only.



#### R.A.F.



THE SPECIALIST.

DRAWN BY H M. BATEMAN.



#### NEW AIR MINISTER: NAVAL AIRCRAFT: A HUMOROUS TURK. By C. G. GREY, Editor of "The Aeroplane."

NE gathers from various comments on the statement that the new Air Minister, Sir William Weir, is to be made a Peer, instead of fighting for a seat in the House of Commons, that there is something very unusual about this course of action. Undoubtedly the arrangement is eminently sensible—which, perhaps, is why it is so unusual. Sir William Weir—perhaps he may have acquired his peerage by the time these notes appear in print, but one must write of him for the present by his best-known name—is

eminently a man of action and not of words, and he would be wasting his time answering silly questions in the House of Commons.

Sir William Weir. When he does speakhiswords are eminently to the point, and generally he drives the point home with a very effective touch of dry Scottish humour, or with a practical parable which, on occasion, attains to the height of poetic imagery and allows the Celtic temperament to show for a moment through the outward seeming of a Clydeside Scot. It is then that one realises that, besides being a mechanical engineer and an organiser of production on a big scale, Sir William Weir is a man of great imagination. He is said to have ideas on aerial warfare which

are very much his own, and though one cannot guess at his schemes for the future—and would not do so in print if one could—one is justified in believing that, whatever his schemes may be, they will prove remarkably uncomfortable for the enemy.

Production. The chief work of the Air Ministry is to produce men and aeroplanes for the use of the Army and Navy. Nevertheless, when a man of Sir William Weir's mental calibre brings his logical brain and his active imagination to bear

on such novel problems as those of air war, one may reasonably expect the Board of Admiralty and the Army Council to listen to his propositions. Nor does one expect that he will have much diffi-. culty in carrying his points, for ever since the aeroplane, in the first few weeks of the war, demonstrated its value purely for scouting purposes, the senior officers of the Army have received any new proposition for the employment of aircraft with enthusiasm; and the R.F.C. whether in the field or at home, has never had any trouble in obtaining the closest co-operation from the rest of the Army.

 $\begin{array}{ccc} \text{The Navy} & \text{T h e} \\ \text{and Seaplanes.} & \text{Navy} \\ \text{h a s} \end{array}$ 

been considerably slower in appreciating the possibilities of aircraft, for two quite understandable reasons—first, by the nature of his training (being caught young, and living a life somewhat closely limited by spending so much time aboard ship) the sailor is apt to be conservative and

to regard novel ideas with suspicion; and, secondly, seaplanes

TU.

being less advanced in development when war broke out than were land-going aeroplanes, most of the early efforts of seaplanes to co-operate with ships at sea were not exactly what one could call successful. The tendency to unbelief and the absence of anything particular in which to believe being contemporary, it is not very surprising that sea-going aircraft were some time in winning recognition in the Navy. Now, however, things have altered very considerably, and the best modern seaplanes perform as well as the best land-going aeroplanes of

best land-going aeroplanes of analogous type, so that the sailorman of all ranks is becoming quite enthusiastic about aerial warfare. Therefore, any proposals or suggestions from the Air Ministry to the Admiralty as to the more effective employment of aircraft with the Navy are likely to be appreciatively received.

Three Years Ago. Incidentally, it was three years ago last Christmas Day since half-a-dozen or so sea - planes bombed Cuxhaven and Wilhelmshaven, and it is nearly three years since a British seaplane flew over the Gallipoli Peninsula and torpedoed—not bombed—a Turkish transport in the Marmora; so it has taken three years to convince the Navy as a whole that seaplanes are actually offensive weapons of

high value. If one asks some of the R.N.A.S. people why this is so, they will allege that it is all because of a Turkish or German wireless operator in Gallipoli.

A Gallipoli Yarn. The yarn runs that when the Fleet was taking the Gallipoli Campaign seriously, and was really trying to blow the Turks off the Peninsula, a number—not very great—of seaplanes were told off to help by flying over the land and signalling to the ships by wireless how their shells were falling.

According to the R.N.A.S. people, there was an uncommonly funny fellow in the Turkish wireless station at Khelid-Bahr who used to pick up the wave-length of the seaplane wireless, and, after tuning his own transmitter on to it, used to amuse himself by sending wrong "corrections" to the ships and by making rude remarks en clair. Now a Post-Captain R.N. does not clair. like being told, apparently by a sub-lieutenant observer R.N.V.R. attached R.N.A.S., that his crack gun-crew "can't shoot for nuts," or that his shooting is so rotten that the spotting seaplane is going home; but that was the kind of message which the ships used to get, and it is alleged that it was never possible to convince some of the



CAPTURED BY THE ITALIANS ON THE PIAVE FRONT: AN AUSTRIAN

BIPLANE.—[Italian Official Photograph.]

WITH THE AMERICAN EXPEDITIONARY FORCE IN FRANCE: AMERICAN ENGINEERS
AND MECHANICS REPAIRING A DAMAGED 'PLANE,—[Official Photograph.]

senior officers that the rude words came from a humorous enemy wireless operator and not from a tactless young officer in a seaplane. Which is how some of the R.N.A.S. account for a certain unpopularity among sailers of the more serious kind. I do not guarantee the story—" I tell the tale as 'twas told to me."

#### Notes on the Newest Lingerie

WHATEVER may be said to the contrary, we still look to Paris for inspiration for all that is best in the realm of lingerie. Harrods are to be congratulated on their splendid collection of French crepe de Chine and the finest lawn handmade underwear. It seems as though it had been fashioned by fairy fingers. There is that indescribable something about it that proclaims it at once to have been the handiwork of Frenchwomen. The many difficulties to be encountered in bringing it from Paris did not dismay that enterprising firm. They realise that it is patriotic to support the commerce of our great Ally, and that fashion in all its forms is among her staple industries. By its aid she is able to forge the indispensable silver bullets.

#### Snow-White Garments

Naturally enough, the French lawn nighties are attracting considerable attention. The exquisite texture and the snowy whiteness of the material appeal directly to the prospective bride, as well as to her mother. A few words must be said about a chef d'oeuvre for 69s. 6d. It is created in the finest French lawn imaginable, trimmed with lace and embroidery; so fine is the stitchery that women who understand the craft of the needle revel in these exquisite specimens. The neck is prettily shaped, and so are the short sleeves, with their quaint: flaps edged with lace; touches of ribbon complete the scheme. For those whose exchequer demands the purchase of something less expensive there are French lawn nighties for 23s., and there are others, for 10s. 9d., endowed with many advantages. It seems almost superfluous to add that knickers and chemises are to be seen in equally attractive guises.

The Economy of Crepe de Chine Naturally enough, the French lawn nighties are

#### The Economy of Crepe de Chine

The Economy of Crepe de Chine

Undoubtedly the present state of affairs renders economy essential; with a little care it may be practised pleasantly. For instance, what on the surface may seem an extravagance, when carefully considered, becomes an economy. Good crepe de Chine garments are charming and economical—not those flimsy, flashy things that are sometimes exploited; they must be of the very best crepe, of which those in the salons of Harrods are ever made. Although beautiful in design and dainty in workmanship, they need never visit the laundress, but can be washed by the maid. Those who for the period of the war have renounced a maid will find no difficulty in giving them a new lease of life with the aid of soap and water. Thus the laundress's bill is diminished.

#### Pleated Crepe de Chine Lingerie

Standing out with special prominence among the crepe de Chine undies is a pleated set. The salient features are the delicate colour of the material—an elusive shell-pink—the graceful pleating, the wool hem-stitching, and the simplicity of the decoration in general. The last-mentioned characteristic is ever noticeable with everything that is of true French origin. The night-dress will fulfil a dual mission, that of boudoir wrapper and robe de nuit. Although prices are rather out of the picture, it must be stated that the nightie is 95s., the combination petticoat 79s., the chemise 49s. 6d., and the knickers 39s. 6d.

#### Modestly Priced Nighties and Camisoles

Not only does Harrods consider the needs of Not only does Harrods consider the needs of those to whom pounds, shillings, and pence are not all-important, but they have a wealth of choice in crepe de Chine lingerie that, although moderate in price, appeals to the woman of refined tastes. Wonderful value is represented in the perfectly plain crepe de Chine nightdresses for 35s. 9d.; they slip over the head. The quality of the crepe leaves nothing to be desired. Knickers and chemise to match are 19s. 6d. each. By way of variation, mention may be made of the crepe de Chine camisoles for 9s. 11d.; they are effectively trimmed with cobwebby lace, clever touches of colour being introduced by miniature bunches of artificial flowers.

#### Crepe de Sante Petticoats

At such an up-to-date house as Harrods variety with regard to everything connected with the trousseau is a sine qua non. Alone well worth a visit to view are the crepe de santé petticoats; they are made of a material which has the appearance of crepe, but is in reality a mixture of silk and wool. Some are plain white, others show a coloured stripe, and others an over-check. They practically occupy no space, hence in no way interfere with the slender silhouette. They are endowed with unique washing and wearing qualities, and require no ironing—such an immense advantage—the prices are 16s. 9d. and 18s. 9d. They are light, they are warm, they are pretty, they are hygienic. They prevent chills, and as a consequence have received the stamp of approval of the medical faculty.

A Useful Reminder At such an up-to-date house as Harrods variety

#### A Useful Reminder

In case you have not yet sent a card for Harrods' exquisitely illustrated stylebook—"SPRING"—take my advice and do so now. I hear the edition is practically all gone, and that it will be impossible to reprint. When you see the book you will thank me for reminding you!

THE SKETCH. 193 That je ne sais quoi of Harrods Style and Individuality The more genuinely one appreciates distinction and distinctiveness, the more sure

is one to find one's needs at Harrods—even in these days! Harrods Georgian. Restaurant is fast becoming the " Luncheon Rendezvous" of London. A visit there will best explain why:

The B.S. Kelso is an inexpense Shirt, in white washing muslin, with pretty collar and revers. In sizes 131 to 15 at 7/11.

is the title of Harrods lovely new book of styles. You may still secure a copy free.



You will go far to find a lovelier design than this crepe de Chine Chemise O.U. 36, with its border of contrasting colours and hand-embroidered spots. 'In White, Pink, Sky, Heliotrope, and Black, Harrods offer it at 35/9. Knickers to match; same price.



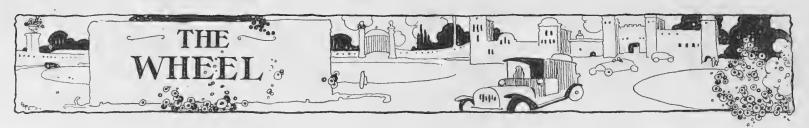
HARRODS EXQUISITE PERFUMERY HARRODS EXQUISITE PERFUMERY
Parfum "Silhouette" (Harrods) in dainty Crystal
Glass bottles, appropriately encased, from 15/6.
"Silhouette" Complexion Powder, insix shades - Blanche,
Rachel, Rachel-Foncé, Rosée, Naturelle, Soir, 6/6.
Bath Salts (Sels aromatiques pour le bain), bottles,
3/-, 6/6, 14/6; Tins, 7/6, 14/6, 21/-, 50/-.
Bath Dusting Powder, 5/6, 10/6, 21/-.

T.G. Parma. Harrods Soft Silk Broche Rest Gown, with cross-over lace teith cross-over lace fichu fastened at front with dainty roses. The three-quarter sleeve is finished lace. There is a simple front fastening on elastic waist. You can secure this in Rose, Pearl. Grev. or Pearl, Grey, or Maise, for 5 Gas.

Here is B.S. "Kirn." A Good Washing Shirt, in fine white muslin, with new breast - pocket, exceedingly well out and finished. Offered in sizes 13½ to 15 at 10/9.

Harrods "Lady Tattersall" Cigarettes for Ladles are the joy of the discriminating. 100 in dainty box for 10/8.

ads Ltd London S 172



#### OF NATIONAL INTEREST: A FALSE IMPRESSION: A JUDICIOUS ROAD REFORM.

A Timely Manifesto. Certainly the best thing that the Motor Trade Association has ever produced is the "Protest" which it has just issued "in defence of motor-

ing, motorists, and the motor industry." Incisively expressed, and ful of restrained force, the manifesto demands a fair inquiry into the claims of the motoring industry as a national asset, starting from

the premise that civilisation moves upon its means of communication. and that the highest expression of transport to-day is the motor vehicle. Inasmuch as it is an indispensable factor, its present position and that of the motor industry are matters of national interest. None the less, though millions of capital have been sunk in the British motor-trade distributing organisation, the whole of the normal sources of supply have been cut off; a very material proportion of the invested capital has been lost, together with the goodwill values attaching thereto; and hundreds of agents have been reduced to penury. And all this has happened despite the fact that the motor industry was the first to have its plant commandeered, and played

a very considerable part in the salvation of the nation at the outbreak of war. Meanwhile, the future is mortgaged for all concerned by the fact that the factories will be of little or no immediate use, when peace is declared, for the production of motorcars for public use, but will need to be entirely reorganised and

re-equipped.

The pre-The Underlying disposing Fallacy. cause, of

course, of the dead set that has been made against motoring ever since the war began is the wholly fallacious idea that the possession of a motorcar is held to represent the  $luxurious\ expenditure\ of\ wealth.$ Against this, the M.T.A. manifesto points out that eighty per cent, of motor vehicles are bought for their utilitarian qualities as means of transport for persons or goods. Most of them belong to a class of citizen who cannot honestly be described as wealthy, and are vehicles of moderate or low price and power. different is the state of things in the United States, so far as repression is concerned! I have watched the American motoring journals very closely during the past twelve months, and have found therein abundant evidence of the fact that, while motorists and the motor industry are called upon to take their full share in wartime efforts, the American Government has fully recognised the need for conserving a great national asset. And, as the manifesto states, although there is a greater mileage of roads in this country

than in America, the number of motor vehicles in use on the other side is at least five times as great as in our own country. But, although there is a potential motoring population in the United Kingdom equal to the use of several times the quantity of motor vehicles sold in the year before the war, the motorist and the industry have been taxed and otherwise repressed almost out of existence. And above all, perhaps, is the failure of the State to secure and safeguard sources of fuel-supply. To sum up, motorists "protest against the class taxes imposed upon the use of motor vehicles and against the unfair incidence of those taxes"; against "being dealt with as pariahs after having ren-

dered special service"; against being "the only body of road-users required, as such, to bear the burden of road-making and maintenance"; and against "a tax on fuel for vehicles admittedly indispensable to national efficiency.'

O! Si Sic Omnes. too good to be It sounds almost true, but is none the less a fact, that a new departure is to be chronicled in the way of road reform. With the work of the Road Board to a considerable degree suspended during the war, and with a prevalent desire all the country over to regard schemes of road-improvement as things to be shelved indefinitely, an announcement emanating from the

Midlands evokes no less surprise than pleasure. It is to the effect that a great circular road is to be constructed round Leicester, with the object of tapping all the main roads running from every point of the compass, and incidentally relieving the traffic in the centre of the town. Now this is not to be regarded only in the

light of a mere local improvement; it is the first definite adoption of the principle that has worked so satisfactorily in France—that through travellers have to be considered as well as town and suburban traffic.

The Value of finds, when ap-

French town, that the main

road is diverted to one side

or the other, and that there

is no need whatever to drive

through the town at all; and

one thereby avoids not only the inconvenient attentions of

the octroi collectors, and the

loss of time engendered by

congested traffic, but also any

addition to the discomfort of

the inhabitants which the

crowded state of the streets

involves. We have no octroi

in Great Britain, but we have

plenty of towns which could

advantageously be skirted, in-

One often

proaching

A TANK MODEL AS MOTOR-CAR MASCOT: A NOVEL IDEA IN THE WAY OF "CHARMS" WHICH HAS JUST MADE AN

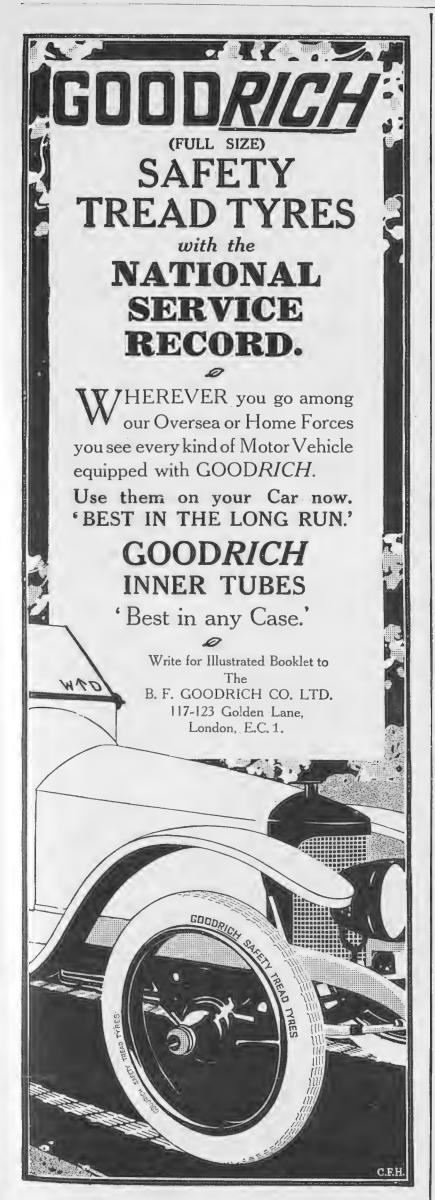
APPEARANCE IN LONDON.—[Photograph by C.N.]

A DENTAL SURGERY MOTOR-CAR INSPECTED BY THE KING BEFORE BEING HIS MAJESTY ABOUT TO LEAVE AFTER EXAMINING THE INTERIOR AND FITTINGS OF THE SURGERY.

A specially designed and completely equipped dental surgery motor-car was taken to the gardens of Buckingham Palace the other day for the King's inspection. His Majesty went inside and, with great interest, examined details of the equipment. The surgery was then presented by the King to the French Ambassador, on behalf of the French Army, as a gift from the "Silver Thimble" Fund.—[Photograph by C.N.]

stead of traversed, to the advantage of all concerned. Leicester, of course, is a case in point, but is by no means a conspicuous exception; and it is to be hoped that not only will the scheme in question be carried out as speedily as may be, but also that it may constitute a shining example for other municipalities to follow. Brentford, Kingston, Croydon,

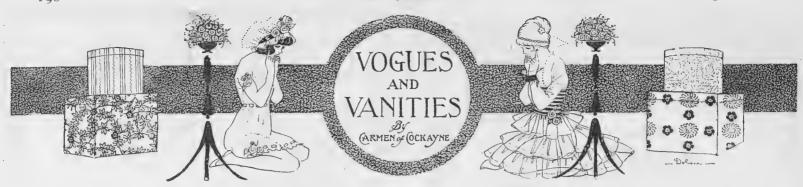
and heaps of other places might be mentioned where a loop road is highly to be desired; and, of course, the Road Board had many new projects of this kind in hand which were only prevented from fructification by the advent of the war.







Allustrated Folder, and name of nearest agent, free on application to the Manufacturers—
THE DULCEPHONE CO., 32, Worship Street, London, E.C.2
(Proprietors—Barnett Samuel & Sons, Ltd.)



Unequal... to the Task.

So, after all, the fourteen chosen ones do not feel equal to the task that Mr. Bonar Law has laid on their shoulders. It is "under-

stood "that several women will be appointed on the sub-committees who are to help the Unionists, Liberals, and the solitary Labour man in their difficut job of defining luxuries. A Government Department so often begins by inserting the thick end of the wedge and working downwards towards the thin one, more especially in things concerning women, that it is a pleasant as well as an unexpected surprise to find them prepared to make a good beginning. All the same, I foresee lively times ahead. When women disagree on an essentially "feminine" subject, what will happen when Adam butts in? And who is to select the women of acknowledged position in various spheres into which luxuries enter"? It is not diffi-

cult, by the way, to imagine the heated arguments likely to ensue on the right definition of the word "luxury." Besides, if frockssmart ones—are to be attacked, as most people have decided

will be the case, it will be rather a delicate matter, I'm thinking, to decide upon the person or persons best qualified to act as judges as to the precise point at which a gown ceases to perform its "covering" function and wanders into the proscribed path of luxury.

So much depends, doesn't The Point it, on whether you view of View. the subject from the calico and flannel standpoint, or make a beginning with fine merino and nainsook, or pin your faith to georgette, crêpe-de-Chine, and finest silk as the foundation of "decent," apart from "good," let alone "luxurious" dressing. After all, meat for Maida Vale might—it probably would-be poison for Park Lane, though each is perfectly entitled to hold its own views on the subject. 'In any case, " John Bradburys," or the want of them, are likely to decide the thing in the long run. Whoever heard of Eve letting a mere pound or two stand between herself and the gratification of her taste in clotnes?

The private view at Giving a Lead. the Academy, at any

rate, hardly suggested self-denial in the dress line, though Mrs. Asquith did her best, in a double sense, to inspire us women with an enthusiasm for economising the material resources, of, the nation by wearing the brief. attenuated robe in which she graced Captain Cyrıl Asquith's wedding some little time ago. For the rest, it is undeniable that woman is determined to show the cheerfullest possible appearance to a war-racked world just as long as ever she can manage it, and

whenever-she can snatch a-tew-hours out of the khaki-which is rapidly becoming the "only" though it is not to be the compulsory, wear,



Dull-gold beads and a bright Paradise · plume- are- the two ingredients for a becoming head-dress.

Rainbow Robes.

Peacock feathers -may sometimes be unlucky, but the owner of this head-dress would never admit it.

Dolores has sketched an example of the rainbow robe of smartness on this page. In any case, peacock-blue ninon wears a cheerful aspect; but the dress artist responsible for the boudoir gown

included in a recent trousseau decided to powder its surface with delicate feathers worked in gold thread and; add a string of large Oriental beads, in order that there might be no mistake; and then, just to make assurance doubty sure, added a swathed ceinture of dull gold tissue shot with jade-green, a golden sleeveless coat faced with the belt fabric, and a pair of scarlet slippers just to match the scarlet feather of the gold-embroidered boudoir bonnet that completes a toilette in-no danger of being accounted dull.

No Half-Measures. Fashion, it maybe added, believes in doing things thoroughly,

so that it is not surprising to find that the petticoat intended to accompany the scheme is of daffodil-yellow crêpe-de-Chine hemmed with gold lace, and trimmed with gay crescents of satin flowers and the cheerful bead motis

which break out unexpectedly in every article of feminine attire. Even the intimacies of the toilette don't believe in monotony, which accounts for the presence of the cerise and blue and green and purple and black stripes that lend colour to the silver-grey surface of the chiffon "chemie" that forms part of the central illustration.

Still, it would be a mistake to suppose The Pocket Vogue. that utility was altogether sacrificed to colour, or that practical considerations had no place in the schemes of the modern artist in dress. There is, for instance, the "pocket" epidemic. There was a time, not so long ago, when the presence of one pocket, let alone athem, would have stamped the gown they accompanied as being steeped in But that the depths of dowdiness. was before Mars held the stage and a Man Power Bill absorbed every available son of Adam for more strenuous work than carrying bonnet-boxes and bouquets, leaving lonely woman to manage her own personal transport problems for herself. Incidentally, the step supplied fashion with an "idea," with the result that four pockets are accounted better than two, any day, and are more modish into the bargain. The latest sports coat has two pockets, one posed above the other on either side, and the device is not restricted to sports coats, but shows signs of spreading to wrap coats, as well/as the slender, enveloping cloaks which are a feature of the modes of the moment.



Feathers embroidered in dult-gold thread and a string of Oriental beads look well against a background of peacock-blue ninon. A gold-and-green belt and coat help things along.

When Irregularity deplorable in real life. is a Virtue. In the world of dress

they are not only necessary, but to be advocated. Your skirt may have a straight hem, but the habit should be confined to the foundation; the draperies above it should hang to different lengths below it.



# **AERTEX**

### **Defies King Sol and Boreas**

Wind may roar or the sun may pour forth its hottest rays; but the man or woman clad in Aertex Cellular remains comfortable always—cool and trim on hot days—proof against penetration when Boreas blows his utmost. The secret is this: To be clad in Aertex Cellular is equal to being clad in multitudinous cushions

of air—the best non-conductors of heat—the surest means of maintaining an even temperature of the body whatever the degree of heat outside.



ILLUSTRATED PRICE LIST of full range of AERTEX Cellular goods for Men, Women and Children Sent Post Free on Application to the CELLULAR CLOTHING CO., LTD., FORE STREET, LONDON, E.C.2 A Selection from List of Depots where Aertex Cellular goods may be obtained:

OLIVER BROS., 417, Oxford St., W.
ROBERT SCOTT, 8, Poultry, Cheapsidé, E.C.
T, WHITE & CO., Ltd.
H. WARREN, 2, Clarence Arcade Buildings.
CROOK & SONS, 21 & 22, High St.
LOWRY & OFFICER, 12, Donegal St.
LEWIS, HYLAND & CO., Devonshire, Rd.
BUSHILL BARNES & CO., Ltd.
G. OSBORNE & CO., 50. East St.
G. STANDERWICK & CO., 34, Triangle, C'ton.
MORGAN & CO., The Hayes.
J. W. TAYLOR & CO., 182, High St.
H. J. COOK, High St.
WILLIAM COCHRANE, The Cross.
HAYWARD & SON, 16 & 17, Broadgate.
RUST'S, Ltd., High St.
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HENRY BLAKE & CO., 110, High St.
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W. G. ALLEN & SON, 6, Prospect Crescent.
LEWIS, HYLAND & CO., Queen's Rd.
J. GORE & SONS, William St.
W. H. DAWSON, 22, New St.
THOS. GILLETT, King Edward St.
WALTON BROS., High St.
J. C. COLE, 15, High St.
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Hettering ...

Lancaster... R. STANTON, 17, Cheapside.
Leamington NEVILL STRANGE & CO., Victoria Tree.
Leeds ... HYAM & CO., 42 & 43, Briggate.
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Liverpool ... WATSON PRICKARD, Nth. John St.
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Manchester ... CRASTON & SON, 33, Oldham St.
Mangate ... EDGAR STOKES, 37, High St.
Middlesbrough A. W. FOSTER, 74, Linthorpe Rd.
Morecambe ... BANKS BROS, East and West End Houses.
Newc'le:Staffs.) HENRY WHITE.
Norwich ... H. SUNNUCKS, 26, The Walk.
Nottingham ... DIXON & PARKER, Ltd., Lister Gate.
Plymouth ... PERNIN BROS, 13, Bedford St.
Sheerness ... TEMPLE BROS, 48, High St.
Sheffield ... R. HANBIDGE, Norfolk House.
Southport ... BELFAST SHIRT DEPOT, Lord St.
Sunderland ... H. BINNS, SON & CO., Ltd., 38, Fawcett St.
Weston-S.-Mare E. HAWKINS, & CO., 71, High St.
Weymouth ... V. H. BENNETT, £4-5, St. Mary St.
Wolverh'pton. A. HALL, Queen Square.



Rilette's picture is apropos of nothingness—to be found in the Entente meaning of "couvre feu."
"The spark burns brightest just before it goes out." But modern sparks must go out long before the moment of brightness. Even burning is forbidden. The old smouldering embers, white-ashed, are alone privileged to revel in the dark. NOTE.—It is a mad world, so occasionally the Advertisements of Pope & Bradley

#### COST OF CURFEW THE

#### H. DENNIS BRADLEY.

THE Statistics Controller, set in his palatial Bureau, stroked his beautiful grey beard, and thought and thought and thought.

Figures danced before his eyes, figures surged in his brain, wonderful, obliging obedient.

obliging, obedient.

obliging, obedient.

Rising, he flung open his window and gazed over the Metropolis of the world.

Darkness, beloved by the old because their ugliness becomes unseen, was setting in over the great city, and even as he gazed the solemn peal of Curfew broke upon his ear.

He chuckled as he drew forth sheets of paper. "Not a flaw in the argument," he soliloquised, "not one flaw, for figures cannot lie. In half an hour the Official Tuckers Up will have completed their rounds; not a fire will burn in all London, not a light will glow, not a train will run, not a crumb will fall from the richest man's table; the saving in shoe leather alone will suffice to run the war for hours; clothes will wear longer, tobacco and alcohol will be saved in incalculable quantities, and the birds will get their sleep undisturbed. This is indeed a Perfect Economy. Every link holds."

A sardonic titter startled him, and turning in his chair he beheld his Evil Genius, A sardont titler started man, and the Spirit of Doubt.

"Irather fancied," sneered the malevolent Spirit, "that there was a wool shortage."

"Wool?" queried the Controller fiercely.

"Have you thought of the vastly increased wear-and-tear of blankets?"

Next morning an order appeared from the offices of the Board of Curfew:—

"A return is to be furnished at once of all the blankets in the possession of private citizens. For the duration of Summer time no private citizen may use a blanket. Night apparel is forbidden to be worn except during air-raids. Penalty for failing to comply with this regulation will be forfeiture of six months' meat cards."

And the long was dragged on in the most reafest excepts.

And the long war dragged on in the most perfect economy.

\* \* \*

Considering the wool shortage and the dignified prices of matches and gin, there is no reason why Pope & Bradley's charges should not be equally autocratic. But the House does not practise commercial immorality—which is uninteresting—so at 14; Old Bond Street they remain: Lounge Suits from £6 6 0, Dinner Suits £8 8 0, Service Jackets £5 15 6, Slacks £2 12 6.

. . \* .



The Queen's Birthday Shower. We may be quite sure that it will be a nice one; also we shall be right in concluding that it will be a patriotic one—our Queen's name

is a guarantee to us of all that is good and British. The shower was started in Canada, at the commencement of war, with the whole-hearted support of the late Duchess of Connaught. Then it rained over here, and last year it became almost torrential; this year it will be quite so—if for no other reason than that all women are so grateful to her Majesty for voicing what they feel towards the fighting men. The shower is one of gifts for sailors and soldiers addressed to St. James's Palace and labelled "Queen's Shower." Anything, from a card of safety-pins to a hospital equipment, will be gratefully received. Last year there were 122,000 gifts and £1800 in cash. This year that will, we hope, be far outdone.

They Deserve It. We are not, like the Hunnesses, reduced to paper clothing; we have a large choice of lovely fabrics. One which is a real joy to dainty women is Grafton Cotton Voile. Forty inches wide, printed in plain colours, it is 2s. 11½d. a yard, and there is a choice of 200 designs. With the summer waiting for us round the corner, could anything be more alluring?—and, if asked for it, any draper will show Grafton's, this word being stamped on the selvedge. In any difficulty about it, write to Grafton's, 69, Watling Street, E.C., for a good selection of patterns. It is a perfect washable fabric for day or evening dresses, and appeals from beauty of texture, of design, and of style. It makes up satisfactorily, and for sunny days it will be found delightful—at once styleful, fresh, dainty, and cool to wear. This is a lot to say for Grafton Cotton Voiles, but they deserve it.

Clothed Now, Not Dressed.

There are great discussions in the offices, canteens, workrooms, and other places where women meet as to how much may be spent on

clothes before we reach the limit of necessity. One woman says six guineas is enough for a coat and skirt; another apprises such a suit as reasonable at fifteen. We must remember that some women need more material than others; that labour, cloth, and all accessories have increased greatly in price. I think ten to eleven guineas might buy a coat and skirt, well made, well cut, and of cloth likely

to wear well. A dress from six to eight guineas, a hat from two-anda-half, boots from stockings two, from half-a-guinea, gloves from sevenand-sixpence, veils from five shillings, coats from seven guineas would be a reasonable standpoint for necessity dressing. It must be remembered that cheap clothes are quite the most extravagant. An excellent increase to the revenue would be yielded on such a scheme.

#### As Sure as Eggs is Eggs.

There will be flagbuying on the 27th inst. as ever is for the National Egg Collection for the Wounded. That it will be generous and enthusiastic buying I am sure. Most of us have heard from men we know what a boon and blessing the eggs sent by



Children's dresses in brightly coloured plaids are much in voque this season. The figure on the left shows a pretty example of green-and-white plaid with a plain colour used as a trimming. The frock of the child on the right is white with tiny polka dots in red, and a sash of the same colour in tussore or plain linen. A sun-bonnet of red-and-white-striped material, and we have a charming seaside or country costume for a little girl.

the National Collection have been to them. How, when gassed or with injured spines, there was no possibility of taking other food. We have heard from wounded friends how they just greedily contemplated a next meal because eggs would be part of it; how the

sight of eggs fresh and milky cheered them up after weeks of over-fatigue and iron rations. On the 27th inst. let us all start out remembering all the things about eggs our men have told us, and so do well by Egg Flag Day. Also let all who can lend cars or help to sell send to Mr. Horace G. Holmes, J.P., 3, Rupert Street, Leicester Square, and express their willingness to help the hens to beat the Huns!

The Only Good Hun.

Shall we ever, ever know the Teutonic mind and its devious ways of expression? There are among us many of the Fatherland folk who are here because they appreciate

our way of life. For this reason they are ostensibly on our side. They entertain our wounded soldiers—unfortunately, such hospitality is often accepted for our men; they even get their women into our Red Cross Voluntary Aid Detachments, despite all rules to the contrary; they start attractive little businesses under British names, and ingratiate themselves with simple people, to whom they give ample credit; their men get commissions in our Army, having been, perhaps, born in England. One and all, these people are simply hedging, keeping themselves all right, and putting spokes in our wheel when they can, without fear of detection. "The only good Hun is a dead Hun" is

the only safe thesis while war is on. The English-living, Englishloving (?) Hun is particularly active just now.

Topsy-Turvydom.

There begins to be a kind of Gilbertian topsy-turvydom in our social life. It is suggested to a well-off woman that she should entertain some young people. This she would like to do, but thinks she might be suspected of being the wife of a profiteer. Another woman has put her sables away, with various sets of ospreys, as she says only the munition rich wear such things now. Again, quantities of jewellery is in safes and strong-rooms because decent women do not wear gauds in war

time. So it goes on, until the real stamp of good birth, breeding, and position is to go quietly, but always suitably, attired; while the mark of the profiteeress is a show of all that is rich and rare and luxurious. The difference will be further emphasised by the luxury tax. It is a difference observable in all classes of the feminine persuasion.

Cranky Indeed. The cranks who are "understanding from the Government that a combout of dogs is under consideration, and that 'one family one dog'" is likely to be the result are more than usually cranky. If people have valued and valuable dogs, and choose to share their rations with them, the Government cannot prevent them doing so, nor can it annex valuables in dogs any more than valuables in jewellery—neither has it ever considered so doing. The jewels would be far more easily dispensed with. To many of us a dog, with its fidelity and friendliness, is often more than some of our biped acquaintances.



Charmeuse is as popular as ever; so is brocade; and no wonder, considering their possibilities. The gown above is of grey charmeuse with bodice of brocaded silk. The ribbons threaded through the front are of French red.



Peter Robinson's Outfits and Overalls for War-workers

> Y.198. Good-wearing Overall in Casement Cloth, with sailor collar; in outsize. In amethyst, bottle, pink, navy, and grey ...

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SMOCK in Japanese crêpe
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length—smocked
in contrasting
shades. In saxe,
vieux rose, navy,
white. nigwhite, nig-ger, and 25/6



Y.198

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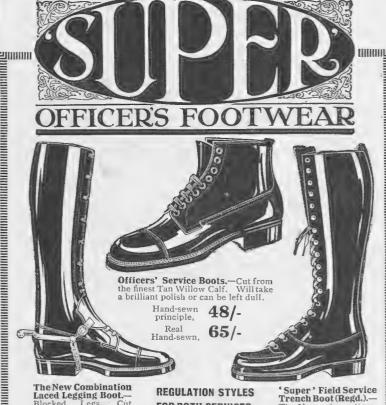
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All whose hearing powers are defective are therefore invited to visit A. Vernon-Ward (London), Ltd., at Cavendish House, Vere Street, where they can be tested by an Vere Street, where they can be tested by an expert, who, after diagnosing the nature and extent of the aural affection, will indicate the nature of the necessary treatment. Without obligation or charge of any kind visitors, may also test the treatment for themselves, that they may be entirely satisfied as to its absolute painlessness. The treatment is so generally successful, and the application so invariably pleasant, that the fullest preliminary investigation is courted in all cases.

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A LL day long Betty's little footsteps will pitter-patter about the garden. Gravel paths, damp lawns, sometimes Daddy's sacred flower-beds will all bear the imprints

sacred flower-beds will all bear the imprints of her active, busy feet. But there need be no anxiety for Betty (Daddy doesn't count) if her feet are protected by the Phat-Pheet garden shoe, No. 730, in brown morocco. In this, every detail is eloquent of Phat-Pheet care and fore-thought — ample room for growing feet to develop naturally — protection against damp and the hardest usage.



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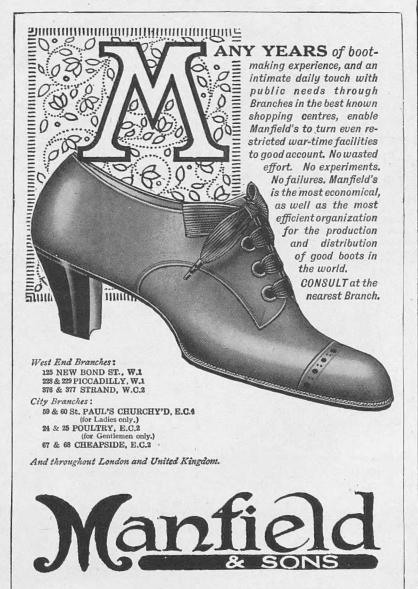


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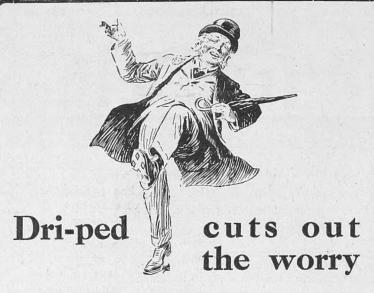
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